



FOR IMMEDIATE RELEASE

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**Dress for Success Indianapolis
S.O.S. (Send One Suit) – Week: April 21-25, 2014**

INDIANAPOLIS— Dress for Success Indianapolis anticipates seeing over 1,300 women for their interviews in 2014, and we are calling on women in the community to pass on their success by donating gently-used suits. The organization is sending out an S.O.S. to central Indiana residents to donate suits and blouses and make a financial contribution during the annual Send One Suit – Week, April 21 to April 25, 2014. This year we're delighted to welcome Harrison College as our Title Sponsor of S.O.S. – Week, partnering with Dress for Success Indianapolis to expand our services. For the eighth year, Classic Cleaners is supporting Send One Suit – Week by providing coupons to those who donate during this campaign at any privately-sponsored drive. **Businesses and organizations interested in hosting a Send One Suit – Week drive at their location can sign up online at indydfs.org through March 31, 2014.**

Each year Dress for Success Indianapolis issues an S.O.S. to all Indianapolis residents: Donate one new or nearly new business suit and blouse and give a financial donation to help a local woman enter the workforce.

The public can help by either donating gently used women's suits and blouses at any Classic Cleaners store throughout the week or by making a financial donation to support the non-profit's operations via www.indydfs.org. All donations support Dress for Success Indianapolis. Classic Cleaners has a special offer for anyone who gives a suit, blouse, or financial donation at a registered private drive during S.O.S – Week. Every S.O.S. – Week donor will receive a coupon for \$10 off a dry cleaning order of \$20 or more.

Donated suits and blouses will stock Dress for Success Indianapolis's boutique where they will be given to disadvantaged women through the Suits for Success program to help transform the way they look and feel about their upcoming interview. All of the women who participate in the Suits for Success program are referred to Dress for Success Indianapolis through one of over 90 partner referral agencies when she is job-ready and has an interview scheduled. At Dress for Success Indianapolis a volunteer Personal Shopper will help each woman pick out an entire interview ensemble (suit, shoes, jewelry, hosiery, etc.), give interview tips and a priceless confidence boost along the way. Women can also come back to the Suits for Success program for whatever attire they need for work (business casual, scrubs, non-skid shoes and work pants, etc.). Only donations from the community make it possible for clients to say things like, "I felt like the suit I chose was once worn by a very successful woman who had just passed on a bit of her success to me."

The organization's work does not end after the clients have received work apparel. Dress for Success Indianapolis also invites women to join the Professional Women's Group, which meets monthly to provide post-employment support to women on their journey to self-sufficiency. The organization also provides every client with individualized career support through its Career Development Center.

ABOUT DRESS FOR SUCCESS INDIANAPOLIS

Dress for Success Indianapolis is a nonprofit organization whose mission is: "To promote the economic independence of disadvantaged women by providing professional attire, a network of support, and the career development tools to thrive in work and life." Since its inception in 1999, over 10,000 women have received an interview suit and a confidence boost through the Suits for Success program. Each year, Dress for Success Indianapolis partners with nearly 90 agencies in the community including: WorkOne, The Julian Center, Volunteers of America, Training, Inc., and Ivy Tech. Dress for Success Indianapolis is an affiliate of Dress for Success Worldwide, an international nonprofit organization that has served over 650,000 women in more than 120 cities throughout the world. Please visit www.indydfs.org or call 317-940-3737 for more information.

ABOUT HARRISON COLLEGE

Harrison College is a contemporary, career-focused institution of Higher Education serving more than 5,000 students throughout the United States and Internationally. Harrison College has 12 campuses in Indiana and Ohio, two culinary schools in Indiana and North Carolina, and also offers courses online at harrison.edu. The institution grants Associate's and Bachelor's degrees across five schools of study: Business, Health Sciences, Information Technology, Criminal Justice, and Veterinary Technology, as well as its culinary division, The Chef's Academy. Harrison College is Dress for Success Indianapolis' Suits for Success sponsor for 2014. Harrison College is partnering with Dress for Success Indianapolis by offering opportunities for employees to volunteer, sponsoring the annual Send One Suit – Week suit drive, and providing essential funding to guarantee Dress for Success Indianapolis services are available to the women of Indianapolis. For more information visit www.harrison.edu or call 317-873-6500.

ABOUT CLASSIC CLEANERS

Classic Cleaners, is one of the largest dry cleaning companies in Indiana with three production sites, 18 stores, and ten routes located on the north side including: Boone, Hamilton, Hendricks, Hancock, and Marion counties. The company credits its success to the community and believes in giving back through strategic partnerships with local not-for-profit organizations such as Dress for Success Indianapolis. Classic Cleaners has supported Dress for Success Indianapolis with its retail locations serving as a drop-off site for women's suits and blouses year round since 2004. For more information and locations visit www.ClassicCleaners.net or call 317-845-5244.