



DRESS FOR SUCCESS®
INDIANAPOLIS

Going Places. Going Strong.

Volume 11, Issue 2
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Promoting the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life.

Stepping Out In Style 2011—Annual Fundraiser September 22nd!

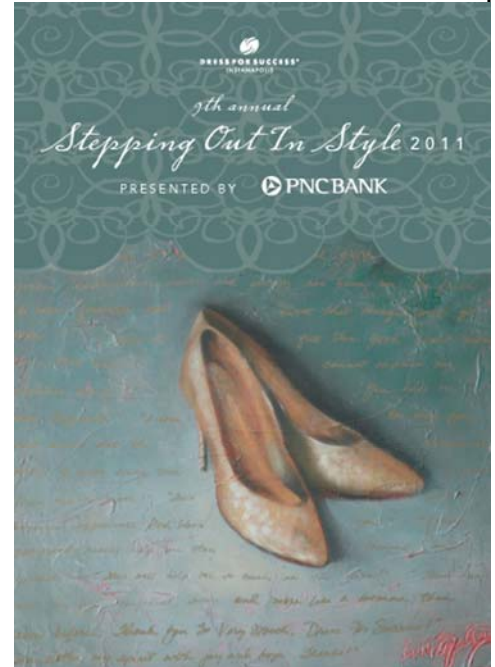
We proudly present the 9th annual *Stepping Out In Style* fundraiser (a reception, dinner, and fashion show) presented by **PNC Bank**, and benefiting Dress for Success Indianapolis on Thursday, September 22, at the JW Marriott.

"We're certainly excited to host *Stepping Out In Style* this September at the JW Marriott! I want to take this opportunity to thank PNC Bank for being our Title Sponsor again this year. This continued support of the event and our local affiliate of Dress for Success means so much to us and the women we serve," said Barbara Ellsworth, Executive Director of Dress for Success Indianapolis. "Since 2000, we've seen more than 7,500 women come through our doors, all looking for the same thing, success in their careers and in their lives. I am honored to be a small part of this organization that has continuously grown to meet the needs of working women in Indianapolis. *Stepping Out In Style* is our single biggest fundraiser and is essential to our



Former and current models, sponsors and supporters gathered at the Dress for Success Indianapolis boutique in July to learn more about Dress for Success Indianapolis. Pictured above from left: Stacy Shew, Billie Drago, Barbara Ellsworth and Julie Davis.

providing the attire, support and career development assistance that is so desperately needed by working women in our community."



Enter to WIN a pair of tickets to *Stepping Out In Style* 2011

Winning is easy! Send your name and e-mail address to indianapolis@dressforsuccess.org

for a chance to win two free tickets to *Stepping Out In Style* on September 22, 2011 at the JW Marriott!

Be sure to include "SOIS Ticket Giveaway" in your subject line. Good Luck!

The evening begins with a cocktail reception at 5:00p.m., sponsored by **Bedel Financial Consulting, Inc.**, and every guest will receive tickets for two free drinks. During the cocktail hour, guests can try their hand at the **Diamond Dig** sponsored by **Aronstam Jewelers**. For only \$10 per scoop, participants have a chance at winning gems and jewelry! In addition, guests can purchase **Prize Purses** for \$20. Each purse contains 5 tickets, giving guests several chances to win in the night's raffle drawings, and an opportunity to be an instant winner! The Grand Prize Drawing winner will receive an exquisite piece of Aronstam jewelry. With a new location, and a host of new possibilities at the beautiful JW Marriott, we're excited to welcome **Markey's Rental & Staging** as our official Audio/Visual Sponsor this year.

Story continued on page 2

Classic Cleaners supports DFSI once again with \$2 for \$20 promotion in August

During the month of August, for every dry cleaning order of \$20 or higher, Classic Cleaners will donate \$2 to Dress for Success Indianapolis.



This unique promotion generated more than \$13,700 in 2010! Each year the total donation from Classic Cleaners has surpassed the last. The results of the 2011 campaign will be announced at the 9th annual *Stepping Out In Style* event on September 22nd, at the JW Marriott.

Dry cleaning that is dropped off at one of the 17 locations as well as orders placed through their convenient pick-up/delivery service are included in this promotion. Information about locations and the delivery service is available at the Classic Cleaners website: www.ClassicCleaners.net.

We hope you'll support one of our strongest partners, as well as Dress for Success Indianapolis, during this great promotion!



Attendees try their hands at the Diamond Dig at Stepping Out In Style.

Continued: Preview of Stepping Out In Style 2011

Please note that guests may not use credit cards to purchase Prize Purses due to new Gaming Commission regulations; only cash, debit cards and checks will be accepted. For all other giving opportunities, we happily accept cash, debit cards, checks and credit cards!

Once again, the fashion show includes some of our city's most prominent women modeling clothing from local boutiques: **8Fifteen, Lilly's, Marigold Contemporary Clothing, The Secret Ingredient, Lesley Jane and Yaprak Design Studio & Boutique.** Fabulous make-up and hair will be provided by **Studio 2000 Salon & Day Spa.**

Former *Stepping Out In Style* Model **Bille Dragoo**, President/CEO of RepuCare Inc., will serve as this year's Honorary Chair. The emcee for the evening will again be **Julia Moffitt** from WTHR - Channel 13, and the Diamond Dig emcee will be **Brian Wilkes** from WXIN - Fox 59. Artwork for this year's event was created by local artist **Rita Spalding.**

This year's distinguished models are: **Jennifer Browning Holmes**, Founder & President of Integrating Woman Leaders, Inc.; **Tamika Catchings**, President of Catch the Stars Foundation; **Sonia Chen**, Counsel - Therapeutic Areas at Eli Lilly and Company; **Jody DeFord**, Corporate Counsel at Vertellus Specialties Inc.; **Anita DuBois**, Global Medical Communications Director at Eli Lilly and Company; **Melina Kennedy**, Former Deputy Mayor & Co-owner of BlueMile; **Mary Leffler**, Division Director of Communication Engagement at Volunteers of America Indiana, Inc.; **Anna Kimble-Roberson**, ACCEL Retail Development Program Associate at PNC Bank; **Bev Miller**, President of A Sign By Design; **Janie Maurer**, Community Volunteer; **Jennifer Satterfield Siegel**, Board Certified Pediatric Dentist & Owner of Special Smiles Pediatric Dentistry; **Sara Snow**, TV Host & Author; **B. Kaye Walter**, Chancellor of Ivy Tech Community College, Central Indiana Region.

Models will be escorted by members of the **Indianapolis Fire Department**, and the men of the **Beta Zeta Chapter of Delta Tau Delta at Butler University** will assist with the **Live Ask** portion of the evening.

Sponsorships are still available and offer various benefits at their different levels. Individual tickets are also available and are on sale for \$100. The evening is anticipated to be a sell-out, so call Dress for Success Indianapolis today at 940-3737 to order your tickets! Further information is available online at www.stepsoutinginstyle.org.

KeyBank back as PWG Sponsor

We're excited to announce that KeyBank is again sponsoring Professional Women's Group (PWG).



leadership opportunities for the members.

This collaboration illustrates KeyBank's continued commitment to our women and our organization through opportunities for employees to volunteer, speak to our women, support financial literacy initiatives and also provide essential funds to help continue serving our mission.

Since the program's launch in 2006, over 150 women have participated in this unique program. Dress for Success Indianapolis is built on the premise of collaboration. By providing crucial services at the point where other programs end, we create a seamless spectrum of services for women striving for self-sufficiency. PWG is a unique program that provides transitional and post-employment assistance and

KeyBank 
Unlock your possibilities

Thank you to KeyBank and their associates as we work together to transform the lives of women in Indianapolis, their families and communities.

Going Green



This will be the last year that we will be mailing out a hard copy of our newsletter. Don't worry, we still want to keep you and keeping you up to date on our successes, but through emailed newsletters!

In 2010, 81 cents of every dollar donated supported our programs. The e-newsletter will increase this number by allowing us to cut back on printing and mailing costs in order to give more to our programs. We look forward to the opportunities this will bring to Dress for Success Indianapolis and our clients.

In order to make this transition smooth, we need your email address. Please send an email with "Newsletter" in the subject line to indianapolis@dressforsuccess.org. When we receive your email you will automatically start receiving e-newsletters. Thank you for your support during this exciting transition.

Wish List

- Professional shoes of all sizes!!!!
- Professional purses
- New, Queen-size panty hose in black and tan
- Size 0, 2, 4 and 18+ suits and separates
- Photo Printer Ink – Kodak color ink Cartridge 10c
- Photo Paper – 4x6 standard photo paper for inkjet printer
- Padfolios (logos and years are just fine)
- Pocket folders

To Unsubscribe

To be removed from our mailing list please send a written request to Dress for Success Indianapolis, 820 N. Meridian Street, Indianapolis, IN 46204 or send an email to **Ashley Bricker**, Administrative Manager, at admin@indydfs.org.

Career Development Center Launches Going Places Network by Walmart

With the job market as competitive as ever, the women we serve need more extensive pre-employment training than ever to land a job. The Career Development Center has been given a unique opportunity to address this issue by partnering with Walmart to provide the Going Places Network by Walmart

Through an incredibly generous grant to Dress for Success Worldwide, this innovative programming has been rolled out to 60 Dress for Success affiliates in the United States. We're thrilled to be one of them and jumped right in planning our local sessions. At its core, the GPN by Walmart curriculum is designed to help unemployed women obtain and maintain the employment they want and need. Through a month of hard and soft skills training, our women graduate with a new understanding of themselves and what it takes to land, and keep a job.



Going Places Network

Presented by Walmart ✨

"I wanted to thank Dress for Success for allowing me to participate in the Going Places seminar. It was a pleasure meeting the staff and the other participants. I am especially grateful for the knowledge gleaned from the staff and guest speakers.

The information has helped bring more focus to my job hunt and I am sure it won't be long before I am employed. Thank you for inspiring us to be all we can be."

— Dawn G.

GPN by Walmart classes are held twice each week for four weeks, providing participants with job readiness training and computer lab hours to work on their job searches, create resumes and cover letters, and practice what they've learned in class. Susanne Logsdon, Program Manager – Career Development Center, leads the

classes and invites guest speakers from various local companies to provide insight and expertise on topics such as the unwritten rules of the workplace, the power of networking, personal finance and work/life balance.

The First Cohort of GPN by Walmart ended on June 24,

and of the 9 active participants, 7 graduated and 3 obtained employment by the end of the course. The Second Cohort of GPN had 22 participants with 15 graduates on Friday, July 29th. At the end of the cohort, 8 women had secured employment. On each graduation day, participants practice their interview skills in mock interviews and enjoy a small graduation party.

Dress for Success Indianapolis will track the achievement and progress of each participant for one year. This long term follow up will allow us to maintain our relationship with participants and enable us to encourage them to continue their journey by joining Professional Women's Group (PWG). Participating with PWG will allow our women to expand on the knowledge and skills they obtained in the GPN by Walmart class and help them establish or expand their networks and resources for success. We will start our next cohort next month.

Special Thanks

Career Development Center Supporters: The following individuals volunteered their time as mock interviewers or as one-on-one resume development assistants during the June Going Places Network by Walmart class series including **Allyson Collins, Julie Pappas, Kristen Weaver, Lynn Carter, James Wells, Sarah Holland, Jesamyn Rayman, and Gerri Cunningham.** Thank you to **Amy Butts, Kristen Richardson, Eric Siegmann, Greg Griffin, William Steve Smith II, Rhonda Bowser, Jan Childers, Jackie Terrel, Tara Elder, Gordi Lee and Whitney Haggard** for volunteering their time as mock interviewers during our July Going Places Network by Walmart class series. A special thanks goes to **Becky Dedman** and her team from Walmart for volunteering as a mock interviewers and for providing an inspiring graduation speech to the GPN graduates. A special thank you to our class facilitators for The Going Places Network by Walmart class series during both June and July including **Anitra Myrick, Carolyn Leffler, Adrienne Woltling, Susan Grafton, Gina March, Corinna Duncan, and Ginger Home-Cubellis.** Thank you to **Lydia King** for being a guest speaker at our Lunch and Learn in June and assisting folks with navigating the usajobs.gov website for employment opportunities.

Professional Women's Group would like to thank speakers, presenters, educators: **Leroy Leach and Cheri Kirkpatrick** - Booz Allen Hamilton, **Katrina Green** - INHP, **Aretha Johnson** - PNC, **Barb Saligoe**-Apprisen Consumer Credit, **Sola Adwello** - ImageCube, **Jaye Miller** - Defense Finance and Accounting Service, **Michael Sullivan** - KeyBank, **Michele Bichette Goldman** - MBG Financial, **Laurie Boyd**- Heartland Pro Bono Council, **Nicol Bradberry** - Harrison College, **Tracy Edmonds** - Wellpoint and **NaShara Mitchell** - IUPUI. Thank you goes out to meal providers: **St. Christopher's Episcopal Church, BBI**

Catering, Linda Brock and Circle City Chapter of the Links. For the many hours spent volunteering in the office and in meetings, thank you to: **Allison Tiefel, Anitra Myrick, Tiffany Thompson, James Wells, Megan Morgan, Andrew Derochers, Ann McCord, Michelle Jones, Nate Jordan, Ayanna Campbell, and many other Ivy Tech students.** Thank you to **Dr. Anderson and Eyeworks** for providing eyeglasses to PWG members, **Jennifer Rubenstein** for providing tickets to the MePower event, **CNO Financial Group** for providing tickets to an **Indianapolis Indians** game, **Studio 2000** and **Salon in the City** for providing services to PWG members, **Coburn Place** for allowing PWG members to attend a Personal Development Workshop, and **Engaging Solutions** for providing tickets to the Black Expo Corporate Luncheon.

Suits for Success would like to thank all of the volunteers who tirelessly donate their time to personal shop with our women, take donations and keep our boutique in order. We don't have enough space to mention them individually, but without them we couldn't provide our essential services. Thank you to **Brighton Collectibles** in the Keystone Mall for donating nearly 100 purses through their Hand Bag Trade In Sale! A huge thank you goes out to Kenra Professional for a donation of two pallets of hair product to our organization! We're forever grateful to **Accenture** who sent 20 volunteers to us for a day of volunteering in the boutique!

Grant Support: A special thank you to our community grant making supporters who help fund our organization, provide guidance and show their support for our mission. Thank you to **Trinity Episcopal Church** for providing support for the Suits for Success program. Thank you to **Macy's** for providing funding for the Suits for Success program as well.



DRESS FOR SUCCESS
INDIANAPOLIS

Going Places. Going Strong.


*When I saw myself in my complete
suit ensemble, I thought...*

*“Now my outside matched my
inside and I was ready to get
that job!”*

-MaDonna W.

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 Dress for Success Indianapolis

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Dress for Success Indianapolis is a non-profit organization helping women in need become self-sufficient by giving them the confidence and clothes to get a job and the support they need to develop a career.

- *Our Suits for Success program provides each client with a complete suit ensemble for her interview and workforce apparel when she finds a position.*
- *Once a client, women can access our Career Development Center (CDC), where they have Internet and computer access for job searching, mock-interviews, resume reviews and individualized career support.*
- *After they are employed, women can join the Professional Women's Group (PWG), an employment retention and career advancement program. At the monthly meeting she will find positive and supportive peers and mentors, networking opportunities, and personal and professional development.*

Dress for Success Indianapolis relies on the financial contributions, in-kind donations, and volunteer efforts of individuals and companies in our community who are committed to helping women take charge of their lives.

GOT CLOTHES?

Donations of suits and blouses only are accepted at all Classic Cleaners locations, which can be found at www.ClassicCleaners.net.



Professional clothing (clean and on hangers) and accessories (including gently used shoes or purses) are accepted at the DFSI boutique on the following Saturdays from 10am — 12pm:

Aug. 20	Sept. 10, 24
Oct. 8, 22	Nov. 12, 19
Dec. 8, 17	

Details about making clothing donations are available at: www.dressforsuccess.org/indianapolis.