

Know Before You Go!



Dress Up. Show up. Elevate. ✨

*Get ready for a night of fashion, fun and purpose!
From cocktails and shopping — to the runway, dancing, and Extra Innings at Victory Field, here's your quick guide to making the most of your Stepping Out in Style experience.*

Friday, September 25, 2026

JW Marriott Indianapolis

10 S. West Street, Indianapolis

5:30pm Reception

7:00pm Program & Fashion Show

9:00pm After Party

10:00pm Enjoy Extra Innings

Get Ready ✨

Attire: Cocktail Chic

The theme is Elevate!

This is your chance to **elevate your look and have a little fun with it!** Level up your attire. Turn heads. Make a statement.

Think chic, stylish, and celebration-ready — with a look that still feels like you. Showcase that standout dress, jumpsuit, tailored suit, or separates you love, and top off the look with eye-catching accessories!

Step Out in Style. Confident. Elevated.

ALERT: Plan Ahead 🚗

Downtown traffic: Friday evening traffic can be heavy and lane restrictions around downtown may cause delays. There are also several events taking place in the downtown area, including SWING at Victory Field.

Give yourself extra time.

Parking Options

JW Marriott Garage Self-Parking (special discount for pre-pay):

- Guests may self-park in the JW Marriott garage (subject to availability). After parking, go to the **3rd floor** and look for the **parking payment kiosk near registration**. Pay at the kiosk to receive a **special discounted event rate of \$35**.
- **IMPORTANT: You must pre-pay at the kiosk to receive the special \$35 rate.** If you do not pre-pay there, JW Marriott's standard self-parking rate, between **\$44 to \$64**, will apply.

JW Marriott Valet Parking: \$65.

The JW Marriott garage is expected to fill completely, due to several events in the area.

- **Nearby parking options:** Government Garage (across the skywalk from the hotel) and White River Garage (across Washington Street) are the closest alternatives.

Tip: Arrive early and give yourself extra time to park, make your way inside, and take part in the festivities

Let the Night Begin 🥂

5:30–7 PM | Reception

Sponsored by AES

Head up to the 3rd floor of the JW Marriott to check in, pick up your table number and start the celebration!

Two complimentary drink tickets are included with your event ticket.

Sip & Shop 🛍️

Sponsored by Lucas Oil Products

Browse and shop local businesses and creatives, including:

The Source · Lola Blu Boutique · The Latham C. Alexander Jr. ColleXione · Make It Classy Beauty · RA Regina Alcorn Design Studio · Gillian Institute · Candle & Cole · Earth + Fire · Megan Fasig Art · Market Square Popcorn · Yoga Democracy · Nikki Blaine Couture · NNS LLC · Faith Blackwell Photography · Vivien Jackson · Alternate View

Some vendors will return during the After Party!

Diamond Dig 💎

Sponsored by Aronstam Custom & Fine Jewelry

For just **\$10 per dig**, try your luck at uncovering gorgeous jewelry. You never know what you'll find!

Signature Drink 🍹

Sponsored by Old National Bank

Enjoy the evening's signature cocktail: The Old National Bourbon Berry.

Caricature Drawing 🎨

Get a fun, one-of-a-kind caricature drawn during the reception!

Wine + Spirits 🍷

Wine Pull sponsored by Bedel Financial

Take home a surprise bottle!

Wine: \$20 | **Spirits:** \$35

Runway Ready ✨

Presented by Indianapolis International Airport

Make one final style check at our glamorous mirror, then strike a pose at the Step & Repeat.

Live Entertainment 🎵

Enjoy Cathy Morris, electric violinist, during the reception.

BAG CHECK: Complimentary bag check is available for your Sip & Shop purchases and Wine & Spirits Pull bottles.

Auction and Raffle: Bid, Enter & Win

Online Auction

The auction is open now through Sunday, September 27 at 11:59 PM ET. **BID NOW**
Bid high. Bid often. Good luck!

Featured auction items:

- Smoke Wagon Private Reserve Batch #1 — a rare, limited-release bourbon
- “Breaking Through” framed artwork by featured artist Madhuchhanda Mandal
- Alexander Hotel + Pacers Package — one-night stay, four Pacers tickets and a \$100 District Tap gift card

Raffle

Sponsored by Round Room

\$25 for five entries

Look for a volunteer with a balloon roaming the room to purchase your tickets.

PRIZES INCLUDE:

- SHEIN Foundation gift basket
- JW Marriott Staycation Package
- Estee Lauder Beauty Basket
- Sip & Shop Vendor Gift Basket
- Macy’s J’adore Fragrance Gift Set
- Diamond Stud Earrings from Aronstam Custom & Fine Jewelry

The raffle closes during dinner. Winners are announced after the Fashion Show. You must be present to win!

Take Your Seat

7–9 PM | Dinner + Program + Fashion Show

Now it’s time for the main event!

Enjoy dinner prepared by the **JW Marriott**, *sponsored by Fifth Third Bank*, followed by an unforgettable program hosted by **Olivia West**.

Enjoy live entertainment from **Muffy Cakes, vocalist**, along with inspiring stories, generous giving, and a spectacular fashion show celebrating confidence, style and the women we empower.

Want wine at your table? Bottles are available for purchase at the back of the ballroom.

Keep it Going 🎵

9–10:30 PM | After Party

Sponsored by Carrier

The runway extravaganza may be over, but the night isn't!

Head to the room next door for:

DJ LOGO • Dancing • More Shopping

Some Sip & Shop vendors will be back for round two!

Extra Innings Await ⚾

10 PM–MIDNIGHT | SWING at Victory Field

Not ready for the night to end?

Your Stepping Out in Style ticket includes complimentary access to SWING at Victory Field from 10 PM–midnight.

Your SWING voucher is provided at registration when you check in. Keep it with you and present it at the Victory Field gate when you arrive after 10 PM.

ONE THING TO REMEMBER 👠

Heels are not allowed on the turf.

SHEIN, our exclusive title sponsor, is providing complimentary flip-flops.

Pick up your pair at the Victory Field entrance as you head in.

Make Some Memories 📸

Share The Night

Take the photos. Capture the runway. Dance. Have fun!

Tag @DFSIndy and use: #SOIS2026 | #DFSIndy

See You There! ✨

Come ready to dress up, celebrate, connect and Elevate.

We can't wait to celebrate with you!